



**STOMPING**  
*the* **DIVOTS**  
EST. 2002

AUGUST 4  
**2018**

**25<sup>TH</sup>**  
ANNIVERSARY  
CELEBRATION  
1993 - 2018

# **SPONSORSHIP PACKET**



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# BECOME A SPONSOR

Help us maximize potential and enhance lives through equine-assisted therapeutic activities!

**WHEN:**

Saturday August 4, 2018

**TIME:**

5pm - 11pm

**WHERE:**

Melody Ranch Polo Field  
5305 Rick's Road  
Jackson, WY 83001

Stomping the Divots is Jackson Hole Therapeutic Riding Association's (JHTRA) most significant fundraiser of the year, raising over half of our annual budget and making it possible for our dedicated staff and hardworking horses to provide equine assisted therapeutic and educational activities to people of all ages and disabilities.

With sponsorship and underwriting levels ranging from \$200 to \$38,000, there are many ways for you or your organization to support Stomping the Divots.

If you would like to become a sponsor or make a donation of any amount, please make checks payable to **Jackson Hole Therapeutic Riding Association**. All sponsorship checks are due by July 13, 2018 in order to be recognized in event publications.

**Mail checks to:**

Jackson Hole Therapeutic Riding Association  
PO Box 415  
Teton Village, WY 83025



**For more information, please visit our website: [jhtra.org](http://jhtra.org)**



**\$25,000**

SPONSORSHIP LEVEL

# SILVER JUBILEE CROWN SPONSOR

## Advertising and Publicity:

- Recognition in all social and print promotions as the “Silver Jubilee Crown Sponsor”
- Prominent logo placement on website with link to company page
- Recognition on all social media platforms
- Radio and newspaper coverage (pre-event)
- 1/2 page thank you ad in newspaper (post-event)
- Strategic placement of logo on invitation

## Additional On-Site Recognition:

- Prime location of sponsor flag displayed at the event that will ensure your business maximum visibility.
- Full page advertisement in official event program

## Hospitality Benefits:

- Two reserved tables (16 tickets) to Stomping the Divots on August 4, 2018.
- Field-side VIP seating at Polo Match
- VIP Sponsor Parking Area available for you and your guests.



**\$10,000**

SPONSORSHIP LEVEL

# GRAND CHAMPION SPONSOR

## Advertising and Publicity:

- Recognition in all social and print promotions as the “Grand Champion Sponsor”
- Prominent logo placement on website with link to company page
- Recognition on all social media platforms
- Newspaper coverage (pre- and post-event)
- Radio coverage (pre-event)
- Logo displayed on invitation

## Additional On-Site Recognition:

- Sponsor flag displayed at the event
- 1/2 page advertisement in official event program

## Hospitality Benefits:

- Two reserved tables (16 tickets) to Stomping the Divots on August 4, 2018.



**\$6,000**

SPONSORSHIP LEVEL

# RESERVE CHAMPION SPONSOR

## Advertising and Publicity:

- Recognition in all social and print promotions as the “Reserve Champion Sponsor”
- Logo included on website
- Recognition on all social media platforms
- Logo included in newspaper coverage (pre- and post-event)
- Logo displayed on invitation

## Additional On-Site Recognition:

- Sponsor flag displayed at the event
- 1/4 page advertisement in official event program

## Hospitality Benefits:

- One reserved table (8 tickets) to Stomping the Divots on August 4, 2018.



**\$4,800**

SPONSORSHIP LEVEL

# WINNERS CIRCLE SPONSOR

## Advertising and Publicity:

- Recognition in all social and print promotions as the “Winners Circle Sponsor”
- Logo included on website
- Recognition on all social media platforms
- Logo included in newspaper coverage (pre- and post-event)
- Logo displayed on invitation

## Additional On-Site Recognition:

- Sponsor flag displayed at the event
- 1/8 page advertisement in official event program

## Hospitality Benefits:

- Four (4) tickets (1/2 reserved table) to Stomping the Divots on August 4, 2018.



**\$3,000**

SPONSORSHIP LEVEL

# BLUE RIBBON WINNER SPONSOR

## Advertising and Publicity:

- Recognition in all social and print promotions as the “Blue Ribbon Winner Sponsor”
- Logo included on website
- Recognition on all social media platforms
- Logo included in newspaper coverage (pre- and post-event)
- Logo displayed on invitation

## Additional On-Site Recognition:

- Logo included in official event program

## Hospitality Benefits:

- Four (4) tickets (1/2 reserved table) to Stomping the Divots on August 4, 2018.



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# BECOME AN UNDERWRITER

**Can't attend the event? Consider becoming an underwriter. All underwriting options are 100% tax deductible!**

Underwriting helps cover the costs of Stomping the Divots, allowing financial gifts to be used directly to benefit our mission. Underwriters are acknowledged in the Stomping the Divots official event program, on the JHTRA website, and in JHTRA's Fall Newsletter. Underwriters may finance all or part of one of the categories on the following page, starting at \$200.


If you would like to become an underwriter, please make checks payable to **Jackson Hole Therapeutic Riding Association**. All underwriting checks are due by July 13th, 2018 in order to be included in event publications.

**Mail checks to:**

Jackson Hole Therapeutic Riding Association  
PO Box 415  
Teton Village, WY 83025

**For more information, please visit our website: [jhtra.org](http://jhtra.org)**





**100%**  
**Tax Deductible**

# UNDERWRITING OPPORTUNITIES

<b>Catering:</b>	\$38,000
<b>Tent:</b>	\$15,000
<b>Sound &amp; Electricity:</b>	\$7,500
<b>Orchestra:</b>	\$7,000
<b>Flowers:</b>	\$5,500
<b>Event Planner (Discounted):</b>	\$5,000
<b>Party Favors:</b>	\$5,000
<b>Riders &amp; Family Table Sponsorship:</b>	\$4,800
<b>Advertising:</b>	\$4,500
<b>Restroom Facilities:</b>	\$4,000
<b>Auctioneer (Discounted):</b>	\$3,500
<b>Liquor (Discounted):</b>	\$3,000
<b>Invitations:</b>	\$2,500
<b>Save the Dates:</b>	\$1,000
<b>Programs:</b>	\$1,000
<b>Sponsor Flags:</b>	\$700
<b>Volunteer Meals:</b>	\$700
<b>Postage:</b>	\$500
<b>Insurance:</b>	\$300
<b>Bidding Paddles:</b>	\$300
<b>Photography:</b>	\$200



# BENEFITS TO UNDERWRITING

## **\$16,000 - \$38,000:**

- Strategic placement of logo on website with link to company page
- Recognition on all social media platforms
- Newspaper coverage (pre- and post-event)
- Radio coverage (pre-event)
- Logo prominently displayed on invitation
- Prime location of sponsor flag displayed at the event that will ensure your business maximum visibility.
- Full page advertisement in official event program
- 1/2 page advertisement in newspaper (post-event)

## **\$6,000-\$15,999:**

- Logo placement on website with link to company page
- Recognition on all social media platforms
- Newspaper coverage (pre- and post-event)
- Logo included on invitation
- Sponsor flag displayed at the event that will ensure your business maximum visibility.
- 1/2 page advertisement in official event program

## **\$200-\$5,999:**

- Individual/company recognition in official event program

# OTHER SUPPORT OPPORTUNITIES

Not ready to become a sponsor, or haven't budgeted for it this year? Not to worry! Consider attending the event by purchasing an individual ticket or table.

**Individual ticket: \$300**

**Table (8 seats): \$2,400**

Please keep Jackson Hole Therapeutic Riding Association in mind when budgeting for your charitable contributions. All proceeds from Stomping the Divots and fundraising efforts throughout the year help us to continue healing with horses. **The impact on our riders is profound and your contributions are vital to our efforts!**



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